



Five Reasons Why You Should Attend LGMA's 2017 Annual Conference

Here is why you can't afford to miss it:

1. **Networking** – Harness the “power of community” and make valuable connections with colleagues from across British Columbia.
2. **Inspiration** – Keynote sessions meant to get you thinking about things differently and moving in a new direction.
3. **Professional Development** – In-depth workshops and breakouts led by local government experts to provide critical skills that you can put into action back at the office.
4. **Knowledge Gathering** – Opportunity to interact with sponsors and exhibitors and learn how they can help you move your organization forward.
5. **Knowledge Sharing** – Add value and assist your peers by asking questions and adding insights at interactive sessions or during informal conversations.