SOCIAL INNOVATION
AND LOCAL GOVERNMENT
What is Social Innovation?
Social

Entrepreneurs

new
often
sectors
profit
create
innovative
entrepreneur
organization
business
change
enterprise
innovation
service
management
Idea
“Social Innovation is an Initiative, Product or Process That Profoundly Changes the Basic Routines, Resource and Authority Flows or Beliefs of Any Social System (e.g. individuals, organizations, neighbourhood, communities, whole societies).”

- Social Innovation Generation, Toronto
“Social Innovation is Defined as a Novel Solution to a Social Problem That is More Effective, Efficient, Sustainable or Just Than Existing Solutions and For Which the Value Created Accrues Primarily to Society as a Whole”

- Stanford Social Innovation Review
“The Design and Implementation of Better Ways of Meeting Social Needs”

- Centre for Social Innovation, New Zealand
www.sigeneration.ca

www.socialinnovationexchange.org

www.canada.ashoka.org
Social Enterprise

“A social enterprise is a business operation commonly run by a charity or non-profit organization. Revenue raised by the business operation is reinvested into the charity or NGO to support programs and operations of the organizations”

- MARS Discovery District, Toronto
www.enterprisingnonprofits.ca

www.SocialFinance.ca
Community Driven Leadership in Developing the Ecosystem
Recommendations to Provincial Government Accepted in 2012
www.socialimpactpartners.ca
Minister of Social Development and Social Innovation - MLA Don McRae
What is the Local Government Context?
Social Issues
Why do local governments need social innovation?
Local Government Context
Strategies

- Within your organization
- Within your community
- Partnerships
Within Your Organization
Within Your Community
Partnerships
Questions and Discussion
Thank you.